

Blue September Campaign 2025 - Terms & Conditions

By registering your Blue September Challenge ‘*Host/Ride/Push-Up or Other*’ (the **Challenge**) with Prostate Cancer Foundation of New Zealand - Te Kāhui Mate Pukupuku Repe Tātea o Aotearoa Manatōpū (**PCFNZ**) you (the **Fundraiser**) acknowledge and agree to be bound by the following terms:

Challenge

- The Registered Fundraiser agrees to take part in the Blue September Campaign (Campaign) run by PCFNZ on these Terms & Conditions (as may be amended by PCFNZ from time to time) and any other terms relating to the Campaign as notified to you by PCFNZ from time to time.
- The Campaign runs from 1 to 30 September 2025 (the Campaign Term).
- By registering for the Campaign, the Fundraiser is entitled to host, ride, push-up or set a challenge of their choice for the Campaign Term in the year in which they registered. The Fundraiser will need to re-register each year that he/she wishes to participate in the Campaign.
- PCFNZ will contact the Fundraiser with information relevant to the campaign during the Campaign Term year.

Payment

- The Fundraiser will pay the funds raised during the Campaign to PCFNZ within four weeks of the money being collected.
- Funds raised by Fundraiser and donated by Fundraiser' supporters will be directed in accordance with PCFNZ's sole discretion to the area of greatest need at PCFNZ.
- To be eligible to receive a reward (Reward), Fundraisers in the **Campaign** must meet the relevant conditions outlined below listed in the “Rewards” section of these Terms.
- All fundraising activity relating to the **Campaign** must be completed by 11:59pm 5 October 2025, and all funds raised by participants must be banked by 11:59pm 5 October 2025 in order to be eligible for any Rewards.
- Additional donations can still be made after the end of the **Campaign Term** as the fundraising pages for the **Campaign** will remain open until 11:59pm 30 November 2025. However, such later donations made outside the Campaign Term will not be counted towards eligibility for any Rewards.

Acceptance of Risk

While participating in **the Campaign** may have health benefits, the Campaign has not been developed with any individual's particular health requirements in mind. A Fundraiser's involvement in the **Campaign** is voluntary and at their sole risk.

Fundraisers should not rely on any information provided in relation to the **Campaign** as an alternative to medical advice from a doctor or other professional healthcare provider. If you have any specific health or medical concerns, you are advised to consult with your medical or healthcare provider before participating in the **Campaign**.

REWARDS

1 x \$250 Prezzy Card to be won

Participants who register by midnight 30 July will go into the draw to win a Prezzy Card valued at \$250. The competition begins at 00:15am on the 8 July and finishes at 11:59 pm on the 30 September. The draw will take place on 1 October by 2pm and the winner notified by phone and email that day.

Any entrant found to be creating multiple fundraising profiles in order to submit more entries will be disqualified immediately.

Any warranties, representations, conditions or obligations in relation to the Rewards supplied by PCFNZ to participants (including any imposed under the Consumer Guarantees Act 1993, the Fair Trading Act 1986 and other applicable statutes) are, to the extent permitted by law, excluded.

2x \$250 Prezzy Cards to be won

For every donation of \$25 or more, received on your fundraising page between 10am Wednesday 17 September and midnight on Sunday 21 September 2025 you will receive an entry into the draw to win a Prezzy Card valued at \$250; *PLUS a \$250 voucher for the donor*.

All donations \$25 and over count, including self-donations. Here is how it works: For every \$25 you raise, you'll receive one entry into the draw. At the end of the specified timeframe, the total amount raised on your page during this period will be divided by 25, and that amount will determine how many entries you receive (e.g. raising \$250 = 10 entries). The draw will take place on Wednesday 24 September by 2pm and the winner will be notified by phone and email that day.

1 x \$500 Prezzy Card to be won

Receive \$48 on your fundraising page between 8am on Tuesday 9 September and 8am on Thursday 11 September to be in the draw to win a \$500 Prezzy Card.

- Every \$48 raised during this time gets you another entry into the draw. All donations count, including self-donations.

Here is how it works: For every \$48 you raise, you'll receive one entry into the draw. At the end of the specified timeframe, the total amount raised on your page during this period will be divided by 48, and that amount will determine how many entries you receive (e.g. raising \$100 results in 2 entries).

- The draw will take place on Thursday 11 September by 2pm and the winner will be notified by phone and email that day.

1 x \$500 Giftbox Boutique Hamper to be won

Hit your target this week between 10am on Tuesday, 23 September and 10am on Monday 29 September to be in the draw to win a Giftbox Boutique hamper to the value of \$500

All donations count, including self-donations. The draw will take place on 1 October by 2pm and the winner will be notified by phone and email that day.

Hit Your Target – Rewards

Rewards for reaching fundraising milestones of \$300, \$600, and \$1,000 will be distributed between **18 August and 5 October**, on a **first-come, first-served basis**

Please note:

- A **limited number of rewards** are available. We will notify you once supplies are exhausted. No substitutes or alternative rewards will be provided once stock runs out.
- To be eligible, you must **register online and complete both steps of the registration process**.
- Rewards are based on **donations received directly through your official fundraising page**.
- If you collect **cash donations**, please ensure they are **deposited into your online fundraising page** to count towards your total.
- **Employees and board members of PCFNZ**, as well as their immediate family members, are not eligible to receive rewards associated with this Campaign

Intellectual Property

- The Fundraiser acknowledges and agrees that no right, title or interest in or to the trade marks, logos or any intellectual property of PCFNZ is extended to or conveyed to the Fundraiser as a result of or in accordance with the Fundraiser's participation in the Campaign, except as strictly necessary in order for the Fundraiser to participate in the Campaign.
- The Fundraiser acknowledges and agrees that they are not a sponsor of the Campaign or PCFNZ and cannot hold themselves out or expressly refer to themselves as an official sponsor of either PCFNZ or the Campaign in any material including any promotional materials prepared for the purpose of the Campaign. However, during the Campaign Term, the Fundraiser may promote themselves as a 'Blue September Fundraiser'.
- Any use of the Campaign brand assets, including the Blue September and PCFNZ logos, must be in accordance with the Campaign Style Guide. PCFNZ pre-approval is required for all artwork, including advertising. Please direct any questions regarding the assets to communications@prostate.org.nz
- Upon the expiry of the Campaign Term the Fundraiser must cease using the trademarks, logos and any intellectual property of PCFNZ, unless expressly agreed to with PCFNZ. This includes the removal all advertising materials relating to the Campaign and/or with references to an association with, PCFNZ.

Photo / Video Consent

- The Fundraiser acknowledges and agrees that PCFNZ may use any photographs or video taken of their Challenge that are shared with PCFNZ, and confirms that expressed permission has been gained from each and every person in the image(s). This includes photos and videos shared with PCFNZ via email, print, social media, or other method.
- This visual collateral may be used by PCFNZ to further promote Blue September including, but not limited to, sharing on social media in public acknowledgement of the efforts of the Fundraiser and participating parties, inclusion in reports, promotional emails and other collateral pertaining to Blue September and other non-commercial purposes.
- The Fundraiser further acknowledges and agrees that if the photo(s)/video(s) feature a child, or children, under the age of 16, that they have gained expressed permission from that child(s) parent(s) or guardian(s) for the image to be used by PCFNZ.

Privacy Policy and Personal Information

- By registering as a Blue September Fundraiser you are consenting to receive campaign and marketing communications from PCFNZ. You can unsubscribe at any time. However, to provide the best support we do need to be able to communicate with you via email and SMS.
- By registering to receive a Campaign Host Kit and Rewards you agree to PCFNZ supplying your details (name, address and email) to their courier company and other 3rd party Campaign providers.
- PCFNZ collects personal information from registered Fundraisers, Donors and Supporters including, but not limited to, addresses, phone numbers, email addresses and donation information.
- PCFNZ collects or obtains personal information for the following purposes:
 - To distribute receipts for donations;
 - To send thank you letters;
 - To inform supporters about upcoming events and other PCFNZ activities; and
 - For direct mailings and other campaign or cause-related communications.
- Online advertising, re-marketing and 3rd party tracking. PCFNZ uses Google Ads, Facebook and other platforms to raise awareness of prostate and testicular cancer, and promote fundraising and education activities, and events. Some of this is done via re-marketing, for which purpose PCFNZ occasionally uses anonymised information about their supporters to create 'lookalike' or similar audiences of shared interests, or similar demographics, via these platforms. Data is not used for any purpose other than to create this lookalike audience.
- PCFNZ is committed to ensuring that your privacy is protected and will ensure that all information provided will be treated in accordance with the Privacy Act 2020 (New Zealand) and will not be used or disclosed other than as described in these Terms & Conditions.
- PCFNZ will not sell, exchange or release personal information for commercial gain.

- In order to register for the Campaign, the Fundraiser will be asked to provide the contact information of an individual representative, if different to the Fundraiser. The Fundraiser will ensure that the individual representative is aware of and consents to the disclosure of such personal information to PCFNZ in connection with the uses contemplated by or otherwise in connection with the Campaign.

Liability:

- To the extent permitted by law, in no event will PCFNZ be liable for indirect, special, incidental or consequential loss, cost or damage of any kind relating to any personal injury, damage to property or financial losses that may occur as a result of the Fundraiser participating in the Campaign.

Thank you for your support and happy fundraising!

Peter Dickens

Chief Executive – Tumu Whakarae
Prostate Cancer Foundation of New Zealand
Te Kāhui Mate Pukupuku Repe Tātea o Aotearoa Manatōpū